

2016 Commission Goals and Objectives – Draft II

Goals and Objectives	Timeline for Discussion	Work Completed
<ul style="list-style-type: none"> • Logo/branding • Community Contact <ul style="list-style-type: none"> ○ Engage City Groups ○ Target Demographics • Fundraising <ul style="list-style-type: none"> ○ Friends ○ Library Foundation ○ Explore Endowments • Talking Points <ul style="list-style-type: none"> ○ Elevator Speech ○ Consistent Message Cards • Strategic Planning 	<p>January – Logo/branding February – Talking Points March – Talking Points April/May – Community Contact with additional dialogue tailoring Strategic Planning – create a place on the Agenda, like Commission Advocacy Opportunities, to tackle this topic bit by bit. August - Fundraising</p>	<p>Goal/Objective: _____ Date: _____</p> <p>_____</p> <p>_____</p> <p>_____</p> <p>_____</p> <p>_____</p> <p>_____</p> <p>_____</p> <p>_____</p> <p>_____</p> <p>_____</p>

GOAL:	TIMELINE
OBJECTIVE:	

NOTES: